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ABSTRACT OF THE DISCLOSURE

A developer unit having a toner reservoir and a toner application device. The toner application device applies toner to a developer and the developer can be brought into a planar contact with an OPC (photo conductor drum). In order to improve the transfer of toner in the contact area between the OPC and the developer, the developer has a developer strip that is placed, in the contact area, in some areas of the surface of the OPC.